

Benjamin Tabb

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As a UX leader and design systems creator, I drive the creation of research-based, user-centered products through a continuous cycle of wireframing, prototyping, and low-fidelity visual design. This approach enables me to effectively plan for my team, enhance digital experiences for users, and boost the bottom line for businesses.

EXPERIENCE

Age of Learning, Glendale CA — UX Design Manager

NOVEMBER 2014 - MARCH 2017 and from JAN 2022 - DEC 2022

- UX/UI for Enterprise Dashboards, agile scrum team for responsive SAAS:
 - C.R.U.D. accounts, Onboarding, SSO, SAML, licensing & rostering, 2FA, customization and scalability, reporting and analytics, workflow and process automation, accessibility (ADA), archive and delete flows, pre-design and planning for third-party integrations
- Design for multiple users: admins, teachers, and caregivers
- Research, evaluate, design and implement the caregiver dashboard as an integration with the teacher dashboards, except geared toward the caregiver journey as a different user type
- Introduce Figma to the team. Evaluate, organize and solely manage the transition away from Sketch to Figma:
 - Planned specifically to meet the needs of the dev team and designers; facilitated training sessions, set standards and successfully designed/implemented the Figma Design System libraries as single-source-of-truth for our enterprise products
- Led UX strategy with card sorts, user flows, journey maps, creating personas, wireframes, and prototypes
- Facilitate meetings with stakeholders for design walk-throughs and communicate design decisions to gather feedback for design iterations
- Met with research team to discuss, strategize and prioritize new and/or existing features for evaluation and user testing

Moda Health, Portland OR— Senior UX Designer

JULY 2019 - DEC 2021

- Identify enhancements to improve existing designs for eCommerce products: Individual shop, Medicare, Provider Search, and Member Dashboards
- Solve flows for multiple users: newcomers, existing customers, insurance agents and healthcare providers
- Design new products for Short Term Medical, Delta Dental of OR and WA, and Summit Health Medicare of Eastern Oregon
- Conduct research and competitive analysis, create user journeys, card sorts, flow charts, personas, wireframes, design mockups, and interactive prototypes
- Establish user testing for Moda Health so that our ux team could user test new and existing features
- Write test scripts, conduct moderated and unmoderated user tests, focus groups, and provide recommendations for product updates
- Assist with QA and UAT sessions for product launches and ongoing improvements
- Coordinate with creative teams to size projects, schedule meetings, and establish project scope and consensus

SKILLS

Agile scrum workflow

UX research, user flows, card sorts, pre design, project scoping and planning

User testing, quantitative & qualitative analysis

Wireframes, UI & Prototypes

Accessibility design

Facilitate stakeholder feedback

TOOLS

Figma

Axure and Sketch

Miro

Atlassian products

Adobe products

Microsoft products

Google products

Keynote and PPT

LANGUAGES

English (primary)

German (50%)

Spanish (20%)

Independent Contract Agencies, Portland OR — UX Designer

JUNE 2017 - JULY 2019

Agencies: Mathys+Potestio | Creative Circle | Robert Half

- Company: [Supply](#)
Developed strategic architecture, wireframes, prototypes, facilitated user testing, and wrote a product plan for Supply's client "Keep", designing a responsive SaaS product and native app for first-time home owners
- Company: [HERENOW](#)
Designed keynote presentation decks for their client, Nike

Shazam, Santa Monica CA — UX/UI Designer

MARCH 2014 - NOVEMBER 2014

- Led ux Shazam TV Team for third-party integrations with tv networks: Super Bowl, Front & Center, CBS, SNL, Fashion Rocks, and Red Bull TV and box office feature films.
- Created keynote presentations as part of developing Shazam partnerships and integrations with television networks.

Healthnotes / Aisle7, Portland OR — UX/UI Design Manager

OCTOBER 2008 - JANUARY 2013

- Manage ux team to launch API integrations for kiosks, responsive sites and native apps for clients: Walmart, Whole Foods, New Seasons, Boiron, GNC, Vitamin Shoppe and Publix.

EDUCATION

Oregon State University, Corvallis OR — B.F.A.

Double-major: Fine Arts and Graphic Design

Graduated in 2001 — Cumulative GPA: 3.6

New School for Social Research, Parsons, NYC — Foundation Year

Fundamentals of design

Partial Foundation Year 1997 (1 Semester) — GPA: 3.8